

## Why advertise in OCN?

- **OCN is mailed FREE to every resident and business in the Tri-Lakes area.** We mail more than 21,300 copies every month and put another 700 copies in stacks throughout the area. OCN has the largest mailed circulation and the third-largest circulation among local newspapers in El Paso County after *The Gazette* and *The Colorado Springs Independent*. We put copies of OCN into the hands of those people most likely to buy your products or services: local residents and businesses.
- **OCN is a primary source for Tri-Lakes area news.** Since its founding in 2001, OCN has been presenting unbiased, detailed coverage of Tri-Lakes area governmental entities and their deliberations and actions. Credibility is key. Advertising in a credible medium typically rubs off on the advertisers in that media.
- **OCN gives preference to Tri-Lakes area businesses.** As part of OCN's long-standing commitment to encouraging the economic health of the Tri-Lakes area, we offer a significantly discounted ad rate to Tri-Lakes area businesses as a way to help local businesses like yours succeed.
- **OCN's low ad rates and monthly publication schedule help stretch your ad budget.** OCN has one of the lowest ad costs per printed copy of any local publication. Since OCN is a monthly publication, your ad is out there for a month—more than four times longer than other local papers. Many of our advertisers tell us they're still getting calls in the third and fourth week of the month.
- **OCN doesn't use contracts.** You aren't tied down. Adjust your advertising month-to-month to meet your changing needs. Our advertisers advertise with us because they see benefit in it, not because they're bound by a contract they signed months before. To reward frequent advertisers, OCN has a Frequent Advertiser Bonus (FAB) rewards program. You earn up to 10% of your ad cost as a reward you can use to reduce the cost of future OCN advertising. The more you advertise with OCN, the more you save. Thanks to our FAB rewards program, OCN advertisers have saved more than \$94,800!
- **You are supporting a good thing.** Your advertising dollars support a unique all-volunteer, Tri-Lakes-focused effort to present factual, comprehensive news to all Tri-Lakes area residents and businesses.

### And the best reason of all: It works!

**Crystal Wright, Crystal's In-Home Training** - *"I have had the best success with advertising in the Our Community News for my business. 95% of my new clients are coming from this local paper, and I couldn't be more pleased. If you are thinking of advertising in the Monument area, I recommend you advertise with this paper."*

**Mike Smith, Woodsmith Custom Creations** - *"OCN is the only paper that works for me. I've tried other newspapers, one that comes out daily and another that comes out weekly. Compared to the results I get from advertising in the OCN the other papers are flops. I get a fairly priced ad in my targeted area with calls referencing my ad every month. It can't be beat!"*

**Randi and Dale Sehestedt, Woodmoor Handyman and Snow Plowing** - *"OCN is the only paper we advertise in and it consistently brings us plenty of good local customers. Great paper and great people to work with."*

**Mary Sue Hafey, Fringe Benefits Custom Interiors** - *"Since I starting advertising with OCN years ago, it has helped brand my company while consistently increasing my exposure and sales!"*

**Elba D'Asaro, Spa Medica** - *"OCN ads work!"*

**Mike Reaster, Guitar Lessons** - *"Ads in OCN work great for me. I tried other local papers and got no response. Thanks to my ads in OCN, I can work from home and make a decent living. All my work comes from my ads in OCN."*

**For more information on advertising, go to [www.ocn.me/advertise.htm](http://www.ocn.me/advertise.htm) or contact John Heiser at (719) 488-3455 or [ads@ocn.me](mailto:ads@ocn.me).**

## SEW Year of the Story, Aug. 22



**Above:** On Aug. 22, the Social Emotional Wellness (SEW) Coalition of the Tri-Lakes Area hosted a community event called Year of the Story. The event promoted and celebrated conversations, connections, and differences featuring mental health resources, music, food trucks, a scavenger hunt, prizes, and stories of resilience in partnership with Pikes Peak Suicide Prevention and Lewis-Palmer School District 38. Featured speakers included current and past D38 alumni; Dr. KC Somers, D38 superintendent; David Galvan, local suicide prevention speaker; and Kirk Woundy, associate executive director of the National Alliance on Mental Illness (NAMI) of Colorado Springs. Resources included booths from Pikes Peak Suicide Prevention, D38, Peak View Behavioral Health, Inside Out Youth, the El Paso County Sheriff's Office, and the Lewis-Palmer High School Distributive Education Clubs of America (DECA) organization. More information and online stories can be found at [www.sewcoalition.org/year-of-the-story](http://www.sewcoalition.org/year-of-the-story). If you or someone you know are having a mental health or substance use crisis, call Colorado Crisis Support 1-844-493-8255 or Text TALK to 38255. Photo by Jackie Burhans.

## Ms. T gets garden plaque, Aug. 26



**Above (L to R):** Terri Hayes, president and CEO of the Tri-Lakes Chamber of Commerce, and Tia M. Mayer of Monument sit in front of Mayer's newly installed plaque at "Ms. T's Garden" on Aug. 26. Hayes thanked Mayer for her many hours of hard work, deep weeding and planting in front of the chamber's Community Meeting House. Caption by John Howe. Photo by Michael Weinfeld.



## WWII veterans recognized, Aug. 27



**Above:** Four WWII veterans at Jackson Creek Senior Living were invited to ride in a World War II vintage biplane. Jim Swanson, who did choose to go up, was thrilled to be in the open-air two-seater as they circled above Colorado Springs. The veterans gave a brief talk about their entry into WWII. From left are Nellie McCool, Women's Air Force Service Pilots (WASP); Jim Swanson, Navy; Dr. Ed Kerkorian, USMC; and Norman Mohr, Army. Photo by John Howe.

## Correction

On page 27 of our August 7, 2021 issue, the headline that read "Jackson Creek Chipping Day" should have read "Jackson Ranch Chipping Day." OCN regrets the error.