

Monument Rock gains visibility



Above: Forest thinning reveals a highly visible view of Monument Rock from Mount Herman Road on March 20. The area is hardly recognizable now that the scrub oak is cleared and many trees have been cut down. The fresh scent of pine permeates the air along the trails buried under bark debris left over from the fire mitigation project. *Photo by Natalie Barszcz.*

Odd place to water ski



Above: People gripe about dog (and horse) poop in the Monument Preserve and the debris left after the U.S. Forest Service wildfire mitigation, but a boat a mile from Nursery Road? More trash to clean up. Actually, the hull appears intact, as does the trailer. But the interior (inset) is trashed and would need serious rework. And there's no motor. This photo was taken March 21. On March 25, Focus on the Forest—Tri-Lakes arranged for Milo Crawford at The Unstuckables to use his truck to tow the boat to be impounded in Woodland Park. *Photo by Steve Pate.*

Eversole wins All-State honors



Above: Raleigh Eversole, who recently won the top prize in the High School category in the Monument Hill Kiwanis Stars of Tomorrow contest, has also achieved best All-State musician status in four categories—choir, jazz, orchestra, and band. Eversole is in 12th grade at Palmer Ridge High School and plans to attend college next year aiming for a career in music. He sings and plays bassoon and tenor saxophone. On March 22, Eversole led off the Honors Recital at Lewis-Palmer High School with a solo bassoon performance of *Elegy for Innocence*, accompanied by Rob Lambrecht on piano. *Photo by Bob Harrigan. Caption by Steve Pate.*

Why advertise in OCN?

- OCN is mailed FREE to every resident and business in the Tri-Lakes area. We mail more than 22,000 copies every month and put another 600 copies in stacks throughout the area. OCN has the largest mailed circulation and the third-largest circulation among local newspapers in El Paso County after The Gazette and The Colorado Springs Independent. We put copies of OCN into the hands of those people most likely to buy your products or services: local residents and businesses.
- OCN is a primary source for Tri-Lakes area news. Since its founding in 2001, OCN has been presenting unbiased, detailed coverage of Tri-Lakes area governmental entities and their deliberations and actions. Credibility is key. Advertising in a credible medium typically rubs off on the advertisers in that media.
- OCN gives preference to Tri-Lakes area businesses. As part of OCN's long-standing commitment to encouraging the economic health of the Tri-Lakes area, we offer a significantly discounted ad rate to Tri-Lakes area businesses as a way to help local businesses like yours succeed.
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- OCN doesn't use contracts. You aren't tied down. Adjust your advertising month-to-month to meet your changing needs. Our advertisers run ads in OCN because they see benefit in it, not because they're bound by a contract they signed months before. To reward frequent advertisers, OCN has a Frequent Advertiser Bonus (FAB) rewards program. You earn up to 10% of your ad cost as a reward you can use to reduce the cost of future OCN advertising. The more you advertise with OCN, the more you save. Thanks to our FAB rewards program, OCN advertisers have saved more than \$105,000!
- You are supporting a good thing. Your advertising dollars support a unique all-volunteer, Tri-Lakes-focused effort to present factual, comprehensive news to all Tri-Lakes area residents and businesses.

And the best reason of all: It works!

Crystal Wright, Crystal's In-Home Training - "I have had the best success with advertising in the Our Community News for my business. 95% of my new clients are coming from this local paper, and I couldn't be more pleased. If you are thinking of advertising in the Monument area, I recommend you advertise with this paper."

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Randi and Dale Sehestedt, Woodmoor Handyman and Snow Plowing - "OCN is the only paper we advertise in and it consistently brings us plenty of good local customers. Great paper and great people to work with."

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