

January library events

Free math tutoring resumes

By Harriet Halbig

Family programs

The Legos Club meets on Saturday, Jan. 17 from 10 to 11:30. You bring your creativity and we provide the Legos. All pieces remain the property of the library.

Tween programs

Learn to make rubber band loom bracelets for yourself or to trade with friends. Fun and easy! For boys and girls ages 9 to 12 on Thursday, Jan. 15 from 4 to 5 p.m. Registration is required.

Teen programs

The AfterMath free math tutoring program will resume on Monday, Jan. 12 and continue each Monday from 3:30 to 7 p.m. through mid-May, except for school or library holidays. All ages are welcome to bring homework and drop in for some help. No appointment necessary.

If you enjoy playing Magic the Gathering, come find others with an interest in the game each Monday evening from 7 to 8:45. Bring your cards and play, trade, and enjoy.

Come to the library on Saturday, Jan. 31 from 11 to 3 p.m. for a day of creativity in the MakerSpace Monument Style. Would you like to learn to sew? Make a blanket or pillow for someone in need? Learn to repair and embellish

clothing and accessories? We will bring sewing machines and supplies to the Monument Meeting Room and have teens, tweens and adults together to sew, repair, quilt, and have some fun! You will have the opportunity to learn from experts and ask them questions.

Adult programs

The Monumental Readers will meet from 10 to noon on Jan. 16 to discuss Angle of Repose by Wallace Stegner. All patrons are welcome to attend this monthly book group.

Are you ready for a Monument blizzard or ice storm? Christopher Schroeder, president of the Meteorological Research Education Organization, will offer a program on Saturday, Jan. 17 from 3 to 5 p.m. on what you can do to prepare your home, car, and office for winter weather events. Register at ppld.org or call 488-2370.

On the walls of the library during January will be art by students of Palmer Ridge High School. In the display case will be Star Wars Lego creations by Jake and Cole Turner.

Palmer Lake Library events

The Palmer Lake Book Group will meet at 9 a.m. on Friday, Jan. 9. All patrons are invited to join this monthly book group. Please call 481-2587 for the latest selection.

The Fibernistas meet every Thursday from 10 until noon. Knitters, crocheters, and other crafters are welcome

to bring their own projects and enjoy the company of other crafters. All skill levels are welcome.

Palmer Lake's Family Fun program for January is Raptors! Real hawks, owls and vultures are fascinating wild beings. Meet these magnificent survivors, hear their stories, and make a small raptor puppet to take home. The program is presented by Nature's Educators of Aurora and will be held on Saturday, Jan. 17 at 10:30.

Artwork on the walls will be provided by Palmer Lake Elementary School.

Harriet Halbig may be reached at harriethalbig@ocn.me.

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Why Advertise in Our Community News?

- **OCN is mailed free to every resident and business in the Tri-Lakes area.**

We mail approximately 16,000 copies every month and put another 700 copies in stacks throughout the area. OCN has the largest mailed circulation, and the third largest circulation among local newspapers in El Paso County. We put copies of OCN into the hands of those people most likely to buy your products or services: local residents and businesses.

- **OCN is a primary source for Tri-Lakes area news.**

For the past 13 years, OCN has been presenting unbiased, detailed coverage of Tri-Lakes area governmental entities, and their deliberations and actions. Credibility is key during tough times. Advertising in a trustworthy medium like community newspapers lends credibility to the advertiser.

- **OCN only publishes advertisements from Tri-Lakes area businesses.**

In OCN, your advertisement won't be competing for attention with ads from Colorado Springs or Castle Rock. This policy was adopted at the founding of OCN in 2001 as a way to help local businesses like yours succeed.

- **OCN's low ad rates and our monthly publication schedule help stretch your advertising budget.**

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- **OCN offers a Frequent Advertiser Bonus rewards program (FAB).**

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**** Thanks to our FAB program, OCN advertisers have saved more than \$29,000! ****

- **You are supporting a good thing!**

Your advertising dollars support a unique, all-volunteer, Tri-Lakes-area-focused effort to present detailed, factual, local news to all Tri-Lakes area residents and businesses.

For information, contact John Heiser at (719) 488-3455 or ads@ocn.me.

Why Advertise Now?

In tough economic times, the businesses that continue or expand their advertising can take market share from those competitors that stop or reduce advertising. Businesses that gain market share during downturns tend to keep that increased market share when economic conditions improve. Each percentage point of market share gained during a recession results in that much more in sales as the economy improves.

A McGraw-Hill study following the 1981-1982 recession found that from 1980 to 1985, companies that maintained or increased their advertising typically grew their sales 14 times more than companies that cut their advertising budgets. At least six different studies conducted during recessionary periods from 1960 through 1990 found the same correlation. Recent studies by today's marketing experts are drawing the same conclusions that advertising during economic slowdowns leads to increased market share and sales.

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Thanks for your support!

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